The School of Liberal Arts

Digital Media Production

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COORDINATE MAJOR

New Orleans is quickly becoming a major center for digital media production, particularly film. Currently, there are unparalleled opportunities for students to become a part of this fast growing industry.

The mission of the coordinate undergraduate major in digital media production is to educate students in the art, craft, and technology of film, television, video, animation and sound production. The program will offer intensive, hands-on production experience, coupled with a broad exposure to the liberal arts. Goals and objectives include the development of individual talent and skills within a collaborative working environment. We want to encourage students to become creative and thoughtful practitioners in the world of media. We will also support a strong internship program offering a wide range of options for pre-professional experience and provide venues for the presentation and promotion of student work.

The coordinate major in digital media production is an interdisciplinary, 30-credit program in music, theatre, communication, and English consisting of the following courses:

COMM 315 Film Analysis
COMM 417 Film History
COMM/ENLS 475 New Media Theory
MUSC 230 Introduction to Computer Applications in Music
MUSC 280 Music Business
MUSC/THEA 555 Capstone
MUSC/THEA 556 Capstone
THEA 361 Video Production I
THEA 362 Video Production II

Electives
One course (3 credits) from the following:
ARST 155 Foundations: Digital Media I
ARST 255 Digital Media II
COMM 485 Cinema, Technology, and Modernity
ENLS 361 Introduction to Creative Writing
ENLS 364 Screenwriting
APMS 221 Composition
APMS 321 Intermediate Composition
APMS 333 Music for Film
APMS 423 Advanced Composition
DANC 460 Choreography and Media
THEA 334 Production and Design/Design for TV
THEA 497 Filmmaker and Actor Workshop
THEA 611 Acting for Other Media