

A. B. Freeman School of Business

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HISTORY

The College of Commerce and Business Administration was founded in September 1914, supported by business leaders who envisioned a school that would strengthen the New Orleans economy and capitalize on its international ties. Under the leadership of Dean Morton A. Aldrich, the College joined 16 leading business schools in founding AACSB International – The Association to Advance Collegiate Schools of Business (AACSB International) and thus set the standards for business education in the United States. The School has maintained continuous accreditation since 1916.

In 1984, the A. B. Freeman School of Business was named in honor of Alfred Bird Freeman, founder of the Louisiana Coca-Cola Bottling Company. Freeman, a renowned business innovator and civic leader, advocated foreign trade zones and further development of the port of New Orleans.

Today, the Freeman School continues to meet the needs of the business community—locally, nationally, and internationally—by educating the leaders of today and tomorrow through its Bachelor of Science in Management, Master of Business Administration, Master of Accounting, Master of Finance, and Doctor of Philosophy in Business Administration degree programs.

FACILITIES

The Freeman School is housed in Goldring/Woldenberg Hall, a seven-story complex built in 1986. The building offers an outstanding educational environment and professional support services, all under one roof. Currently under construction, Goldring/Woldenberg Hall II is scheduled to open in Fall 2003. It will house graduate and professional business programs.

Lillian A. and Robert L. Turchin Library

The Turchin Library provides support to the teaching, learning, and research activities of the Freeman School, as well as supporting the business and management information needs of Tulane students and faculty. The library is open 91 hours per week during the normal semester, and has extended hours during exam periods. Access cards must be used after normal business hours and on weekends.

Management Communication Center

The MCC offers professional writing instruction and assistance in developing business presentation skills.

Management Technology Center

The MTC is equipped with Pentium-based multimedia workstations, laser printers, mainframe and Internet access. Students also have e-mail access within the business school and on the Internet. Use of the Management Technology Center is limited to Freeman School students who must use access cards to gain entry. Wired and wireless Ethernet access allows connectivity from student notebook computers.

Computer Classroom

This addition to the labs, the Freeman School features 42 networked Pentium II-based multimedia workstations for hands-on computer instruction.

Media Services

Located in Room 261, Media Services provides a wide range of audiovisual equipment and support for class presentations. There are ten classrooms equipped with an overhead projector, an Intel Pentium computer, and a stereo DVD/VHS videocassette player. Mobile equipment is available for classrooms not equipped with multimedia consoles. Videorecording services for both taping class presentations and simulated job interviews are available. Use of media equipment is subject to the Media Services Student Policy statement. Call 865-5670 for additional information.

Career Development Center

The Career Development Center (CDC) at Freeman provides students with the professional resources to implement effective job searches.

The center offers a number of services and resources including personalized counseling, networking opportunities, on- and off-campus recruiting programs, and state-of-the-art resources to help students define their career objectives, master effective communication techniques, network with alumni and employers, acquire interviews with local and national employers, and evaluate career opportunities.

Career Counseling and Development

The CDC's counseling staff meets with students individually, through formal classroom instruction, and through workshops to provide information on self-assessment, career direction, professional objectives, effective communication skills, and evaluating job offers.

NETWORKING

Each year, the CDC hosts several networking events to unite students with alumni and companies. These events provide students with the opportunity to enhance their communication and interpersonal skills while meeting valuable contacts within the business community.

Freeman Days in New York and Houston: Students are given the opportunity to network and interview with Freeman alumni and affiliates in the New York and Houston business communities.

Career Networking Receptions: These networking events are designed for students interested in career opportunities in certain geographic locations. The participants in these events include local employers, alumni, parents and friends of Tulane University. Past host cities include Atlanta, Chicago, Houston, New York, and Washington, D.C.

RECRUITING

The CDC has a formal recruiting program that brings high quality employers to campus to meet with and interview Freeman students. Over 100 companies per year recruit future employees from the Freeman School. In addition, the Freeman School is involved in several consortia and is affiliated with national organizations that host yearly events designed to facilitate interviews among students and employers. Recruiting activities include, but are not limited to:

Mardi Gras Invitational Career Fair: The two-day event, sponsored by Tulane University and other New Orleans-area colleges and universities, provides students access to over 125 local and national employers seeking candidates in all majors and disciplines for internship and full-time employment.

Resume Books: Full-time and internship resume books profile the incoming and graduating classes and are distributed to local and national companies.

On-line Resume Database: Employers receive 24-hour access to view and obtain student resumes from the CDC's web-based resume file.

RESOURCES

The CDC also provides students with a variety of resources and services for access to the latest career-related research and reference information.

CDC Website: The official website of the Career Development Center provides direct links to reference materials and resources relating to students' career development. Students may also access full-time listings, internship listings, on-campus recruiting schedules, a bulletin board of scheduled workshops and seminars, and detailed information regarding upcoming events and activities seven days a week, 24 hours a day.

Career Consultant Network (CCN): A database of over 800 Freeman alumni who have volunteered to serve as advisors to students.

Resource Library: An array of reference materials, including directories, contact information, and publications to assist students with career information and the job search.

Watts Line: Private phone lines are available to assist students with contacting out-of-state employers and alumni during business hours. A fax is also available to aid students in the job search process. Both services are available during office hours at no cost to the student.

Executive-in-Residence: A Freeman alumnus chairs discussion groups, hosts seminars, and assists students with job search strategies and industry trends.

CENTERS OF EXCELLENCE

The Freeman School has established several centers of excellence that complement its educational mission and promote specialized research and community outreach.

William B. and Evelyn Burkenroad Institute for the Study of Ethics and Leadership in Management: Created in 1990, the goal of this institute is to increase the understanding of ethical dilemmas in business. The institute encourages fundamental research into the effects of personal values on economic decisions.

Freeman Center for Doctoral Studies and Research: Established in 1992 through a generous endowment from the Ella West Freeman Foundation, the Freeman Center, located on the seventh floor of Goldring/Woldenberg Hall, houses the Freeman School doctoral program in business administration. The Center has doctoral offices that are equipped with computers and research facilities for doctoral students and research programs. The Center provides funding for doctoral students and graduate faculty. The Freeman Center was founded to facilitate faculty and student research and to serve as a conduit for the doctoral program to reach a preeminent position in management education and research.

Goldring Institute of International Business: Established in 1991 and named for the Goldring family, longtime contributors and supporters of Tulane and the Freeman School, the Goldring Institute administers Freeman School international programs. The Goldring Institute is guided by an advisory board of distinguished business, government and academic leaders who contribute to the achievement of the Institute's goals. The Institute's activities are divided into three major categories: Academic Programs, Center for Latin American Business Studies, and Research Programs.

Levy-Rosenblum Institute for Entrepreneurship: This institute, founded in 1991 through a gift from the Levy-Rosenblum Family Foundation, provides a forum where the Freeman School assists the corporate and family business community to identify and explore business issues through shared learning experiences. The Institute also trains and inspires entrepreneurs through coursework, community service projects, research assistantships, and internships. Additionally, it contributes to regional economic development through the coordination of joint academic, government, and business initiatives that stimulate private enterprise. The Levy-Rosenblum Institute seeks to fulfill its goals by organizing its efforts into four divisions: Corporate Partners for Community Service Program, Entrepreneurial Studies and Research Program, Family Business Center, and Economic Development Center.

STEWART CENTER FOR EXECUTIVE EDUCATION

The Executive Master of Business Administration (EMBA) Programs: Tulane's EMBA programs provide a convenient format for experienced managers and professionals to earn their MBA degrees while maintaining their full-time careers. Students gain advanced management knowledge, which they are able to apply immediately to their work. Classes are taught in an accelerated, weekend format. Tulane's Freeman School conducts EMBA programs in the U.S. (New Orleans and Houston) and abroad (Chile, China, and Taiwan). Graduates earn a Tulane MBA degree.

Partnership Certificate Programs: The Freeman School has been instrumental in establishing executive education programs in Latin America and in Asia in conjunction with prominent universities

and corporations. Program graduates earn certificates from Tulane, often coupled with MBA or Master of Management degrees from the partnering university.

Custom-Designed Management Development Programs: Executive management training programs are custom-designed to equip mid- to upper-level managers with the skills and knowledge needed to meet challenges and changing demands in today's business. Courses may be selected from a standard selection or customized to address unique client issues. Working with program faculty or administration, the client may create an effective program that suits its specific management training needs.

Corporate Master of Business Administration (MBA) Programs: The Freeman School has initiated in-house MBA programs for corporations in the United States (Entergy) and in Asia (Solectron). These programs meet all AACSB International accreditation standards and seek to incorporate materials and courses specific to the sponsoring company.

Programs of Study

DEGREE

The Bachelor of Science in Management (BSM) program integrates the liberal arts and sciences (LAS) with studies in business management. To earn an undergraduate management degree at Tulane, students must first complete two years in the liberal arts and sciences colleges, or an equivalent, and then transfer to the Freeman School for two years of concentrated business studies. The hallmark of the program is its flexibility in mixing a variety of disciplines while providing the structure and guidance necessary for a successful undergraduate experience. By design, the BSM program emphasizes a generalist approach to management education. The program's goal is to train well-rounded managers who can analyze problems and propose workable solutions.

REQUIREMENTS FOR DEGREE

Candidates for the Bachelor of Science in Management degree are required to complete 122 credits of academic work and to achieve a minimum cumulative grade point average of 2.00 overall and a minimum cumulative grade point average of 2.00 in their business and major courses. The BSM degree comprises 54-60 Freeman credit hours and 62-68 non-Freeman credit hours.

BSM students should consult with the Director of Undergraduate Education at least once a semester, usually just before registration, to ensure that they are meeting all requirements for graduation and for their majors. Although every effort is made to ensure accurate advising, the student is responsible for knowing and satisfying all of the degree requirements.

Proficiency Component	(16 Credit Hours)
English 101	(4)
Foreign Language 101 ¹	(4)
Foreign Language 102	(4)
Foreign Language 203	(4)
Distribution Requirements	(16 Credit Hours)
Lab Science	(4)
Humanities ²	(3)
Fine Arts ²	(3)
Social Science ²	(6)

Business Prerequisites	(18-20 Credit Hours)
Mathematics-115 or 121 or 131	(3/4)
Mathematics-111 or 114 or ECON 323	(3/4)
Accounting-203	(3)
Social Science-Microeconomics (ECON 101)	(3)
Social Science-Macroeconomics (ECON 102)	(3)
Science-Psychology 100, 101, or 102	(3)
Free Non-Business Electives	(12 Credit Hours)²
Credit Hours Total:	62-64

Business Required Courses (Core)

Course I.D.	Course Title	Credit Hours
ACCT 301	Managerial Accounting	(3)
ISDS 375	Computers in Business	(3)
MCOM 335	Management Communications	(3)
MKTG 382	Marketing Management	(3)
PERS 321	Managerial Perspectives	(3)
FINC 352	Financial Management	(3)
OBHR 331	Organizational Behavior	(3)
PSOM 371	Operations Management	(3)
GMGT 415	Management Policy	(3)
Credit Hours Total:		27

Freeman Electives (24-30 Credit Hours)

Non-Business Electives³ (3-9 Credit Hours)

Credit Hours Total: **33**

Required for Graduation: **122**

¹ Students transferring from other institutions and from Tulane's Schools of Architecture and Engineering may substitute three courses of approved computer science coursework, taken in the recommended sequence, for the foreign language requirement.

² Of these courses, one must be listed as a Foundations of Western Culture course, and one must be listed as a Non-Western or Latin American Cultures course in the pamphlet entitled 'The General Curriculum 2003-2004 Tulane College and Newcomb College' and subsequent pamphlets published at the colleges.

³*Non-business electives may be from LAS, engineering, or architecture, and they must be at the 200 level or higher, with no more than 3 credit hours at the 200 level. Junior-level electives may also be satisfied by ROTC, up to 12 credits. Non-business electives are restricted to those offered for credit by the equivalent departments, not including education, physical education, or exercise and sport sciences courses as shown in the Tulane University Undergraduate Catalog 2003-2005. University College courses that are not cross-listed in the undergraduate catalog as LAS classes do not satisfy degree requirements (i.e., classes beginning with “U” do not fulfill any Freeman requirement).*

Admission

Students initially enroll at Tulane University in Tulane College, Newcomb College, the Schools of Architecture or Engineering, or University College. During their first two years, students must fulfill general degree requirements in addition to six BSM prerequisite courses: Microeconomics (ECON 101); Macroeconomics (ECON 102); Calculus (MATH 115 or 121); Statistics (MATH 111 or 114); Introductory Psychology (PSYC 100), Seminar in General Psychology (PSYC 101), or Intensive General Psychology (PSYC 102); and Financial Accounting (ACCT 203).

During the sophomore year, preferably during the fall semester, interested students must file a BSM Admission Data Form and Interdivisional Transfer (IDT). These forms should be obtained from and returned to the student's undergraduate adviser's office. Students who attain a cumulative grade point average of at least 2.00 and complete the six BSM prerequisites with a minimum grade point average of 2.00 will be accepted to the BSM program. Other students will be evaluated on an individual basis.

For more information, contact:

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Phone: 504-865-5418

Fax: 504-862-8733

Web: <http://www.freeman.tulane.edu>

TRANSFER STUDENTS

Students transferring from another university or college must fulfill all Tulane general degree requirements and complete BSM prerequisite courses to be considered for admission. If all requirements are not met, students may be considered for admission to Tulane College or Newcomb College where they may complete any deficiencies.

Transfer applications are available from the Office of Undergraduate Admission. Students should include course descriptions for all completed coursework. Syllabi and tables of contents of texts used in business courses should also be submitted. Business courses should have been taken at an AACSB International-accredited school, and their content should match business courses offered at the Freeman School for transfer credit to be awarded. The admission decision will be made once this evaluation is completed. The Office of Undergraduate Admission must receive transfer applications for admission by June 1 for the fall semester and by November 1 for the spring semester.

Credit toward requirements of the Tulane BSM degree will be granted by evaluating student transcripts.

There are some general limitations in evaluating courses for transfer credit. Business or management courses at less than the junior level generally are not accepted. Credit is not granted for courses with a grade of less than C (2.00). Grades on transferred courses are not used in calculating grade point averages nor for Dean's List nor honors eligibility. Even if a transfer student is granted more than 62 semester hours of credit for non-Tulane work, the student will be required to take a minimum of 60 semester hours of credit at Tulane University.

NONBUSINESS STUDENTS AT THE FREEMAN SCHOOL

Students enrolled in other divisions at Tulane are welcome to take courses at the Freeman School, subject to satisfaction of course prerequisites and available space. Authorization for registration is obtained from the Director of Undergraduate Education.

CROSS REGISTRATION AND EXCLUDED CLASSES

The following courses do not satisfy BSM degree requirements. They are considered extra coursework, over and above the 122 credits required for the BSM degree.

- All University College courses not cross-listed with liberal arts and sciences. These courses have an alphanumeric identification code which begins with “U”
- Exercise and Sports Sciences (EXSS) courses
- Education (EDUC) and Center for Education (CTED) courses (with the exception of EDUC 200)

BSM students may not cross register for courses at Loyola or the University of New Orleans. Courses taken at either university are treated as transfer work.

CURRICULUM

The Freeman School offers courses in the following areas of study:

- Accounting and Taxation (ACCT, TAXN)
- Finance and Business Economics (FINC)
- Strategy and Entrepreneurship (GMGT)
- E-Business and Information Systems (ISDS)
- Marketing (MKTG)
- Organizational Behavior (OBHR)
- Operations Management (PSOM)
- Business and Law (PERS, BLAW, MCOM)

Once enrolled in the Freeman School, students typically take:

- a core set of 27 credit hours of required Freeman School courses,
- 24 credit hours of advanced (300-or 400-level) electives from the Freeman School,
- three credit hours of advanced non-business elective courses, and
- six hours of advanced Freeman School or non-business electives.

A Typical Program:

Junior Year-Fall

ACCT 301 Managerial Accounting
 ISDS 375 Computers in Business
 MKTG 382 Marketing Management
 PERS 321 Managerial Perspectives
 Elective (Business or LAS)

Junior Year-Spring

FINC 352 Financial Management
 MCOM 335 Communication in Business
 OBHR 331 Organizational Behavior
 PSOM 371 Operations Management
 Elective (Business or LAS)

Senior Year-Fall

GMGT 415 Management Policy or Elective (Business)
 Elective (Business)
 Elective (Business)

Elective (LAS)

Elective (Business or LAS)

Senior Year-Spring

Elective (Business) or GMGT 415 Management Policy

Elective (Business)

Elective (Business)

Elective (Business)

Elective (Business or LAS)

Following the two-year BSM template (A Typical Program), electives can be chosen provided the area core course has been completed.

MAJOR PROGRAMS

The Freeman School offers seven majors in the BSM program: accounting, finance, information systems, legal studies in business, management, marketing, and business. The accounting major learns about generating, evaluating, and using financial information for external and internal reporting, taxation, and decision making. The finance major takes an integrated approach to basic concepts of valuation, investment, and financial structure in management. The information systems major concentrates on using emerging technologies to enhance business decision making. The legal studies in business major learns about legal and risk concepts, legal research, and legal writing as they apply to business. The management major focuses on the skills and tasks that a manager performs in managing the total business enterprise. The marketing major gains experience analyzing marketing problems from a managerial viewpoint.

The business major option provides great flexibility in tailoring a program of study. It is possible, for example, to develop a concentration in an area of business where a major is not yet available. Students wanting breadth across all areas of business may distribute their electives broadly within the School.

Major in Accounting

This major prepares students for careers in public or corporate accounting. The curriculum also provides excellent preparation for the Certified Public Accountant (CPA) examination. Students interested in corporate or tax law may also wish to pursue an accounting major.

A BSM graduate completing the following courses, at a minimum, is eligible for transcript designation of a major in accounting.

ACCT 303 Intermediate Financial Accounting I

ACCT 403 Intermediate Financial Accounting II

Complete three from these five electives. (One must be Advanced Managerial Accounting or Advanced Financial Accounting.)

ACCT 402 Auditing

ACCT 404 Advanced Financial Accounting

TAXN 425 Business Taxation

ACCT 407 Advanced Managerial Accounting

ACCT 409 Accounting Information Systems

Coursework required for the Certified Public Accountant exam in Louisiana and a number of other states follows:

ACCT 203 Financial Accounting

ACCT 301 Managerial Accounting

ACCT 303 Intermediate Accounting I

ACCT 402 Auditing

ACCT 403 Intermediate Accounting II

ACCT 404 Advanced Financial Accounting

TAXN 425 Business Taxation

and two additional accounting electives beyond the elementary level. In addition, 24 semester credit hours of nonaccounting courses are required, including Business Law (BLAW 421).

Note: Qualifying to sit for the CPA examination requires courses beyond the minimum for an accounting major. Be aware that the CPA requirements changed for candidates registering in the state of Louisiana at the end of the 1996 calendar year, and 150 hours of college/university credit are now required in addition to meeting specific accounting and business requirements. Other states currently or will soon require 150 credit hours. The Freeman School provides a one-year Master of Accounting program for students wishing to meet that 150-credit-hour requirement through a fifth year of study. For more information about requirements in other states, contact the state board of accounting where you plan to practice.

Additional accounting and taxation electives are particularly appropriate for students not majoring in accounting or planning to take the CPA exam. These electives are:

ACCT 405 Financial Accounting Analysis

ACCT 407 Advanced Managerial Accounting

ACCT 409 Accounting Information Systems

TAXN 425 Business Taxation

Major in Finance

Coursework for the finance major covers concepts of valuation, investment, and financial structure in corporate financial management. Many finance majors begin their careers in commercial banking, corporate finance, or as analysts in investment banking firms.

A BSM graduate completing FINC 451 Advanced Financial Management, and ACCT 303 Intermediate Financial Accounting I or ACCT 405 Financial Accounting Analysis, and four additional electives from FINC is eligible for transcript designation of a major in finance.

Students may elect to substitute one FINC elective with an approved ECON 4xx elective.

The approved economics courses are ECON 433 International Trading Relations and ECON 452 Public Finance.

Major in Information Systems

The information systems major may be appropriate for students who want to integrate emerging technologies with other decision-making tools such as accounting, finance, management, and marketing in preparation for careers as varied as project managers and consultants.

A BSM graduate completing five electives from ISDS is eligible for transcript designation of an information systems major. Accounting Information Systems (ACCT 409) and Management of Promotions (MKTG 481) may be used as ISDS electives.

Major in Legal Studies in Business

The legal studies in business major coursework covers basic legal concepts as they apply to business. Legal studies in business majors can tailor their curriculum to prepare them for careers in such fields as risk management, real estate, insurance, consulting, human resources management, e-commerce, and conflict management. Some legal studies in business majors may go on to manage the business operations of law firms. Finally, the legal studies in business major provides a solid foundation for those students wishing to pursue a law degree.

A BSM graduate completing the following courses is eligible for transcript designation as a legal studies in business major.

BLAW 421 Business Law

BLAW 425 Legal Writing and Research

Complete three of the following electives:

BLAW 422 International Business Law

BLAW 468 Real Estate Law

BLAW 469 Law of E-Commerce

GMGT 437 Negotiations

or

OBHR 436 Negotiations

TAXN 425 Business Taxation

And, for those students seeking admission to law school, complete the noncredit review for the LSAT.

Major in Management

The management major may be appropriate for the students who want to develop the skills and knowledge to run a family business, to launch and manage the expansion of a high-potential, rapid-growth business, to work in operating units of large or established organizations, or to gain a foundation of business knowledge that can be valuable in a graduate or professional school program.

A BSM student completing Dimensions in Human Resource Management (OBHR 432) and five additional electives from GMGT and OBHR is eligible for transcript designation of a major in management. The five electives may be used to develop some depth in a specific area or to provide greater breadth for a career in management.

Major in Marketing

Building on the marketing management survey course, the marketing major can tailor the curriculum to prepare for various careers in sales/promotion, research, and management of products and services both domestically and internationally.

A BSM graduate completing five MKTG electives is eligible for transcript designation of a major in marketing.

Every effort will be made to offer these electives annually, but availability is not guaranteed.

Major in Business

The business major option provides great flexibility in designing a program of study to meet specific objectives. Students can develop a concentration in an area of business for which a major is not available or can distribute their electives across all areas of business. A BSM graduate completing eight Freeman elective courses in addition to the core set of courses, is eligible for transcript designation of a major in business.

Approved Economics Electives

In addition to the maximum of three LAS electives, BSM students may substitute up to two approved economics department electives for Freeman School business electives. The following courses are those approved for such substitution. Most of the courses will not satisfy specific requirements in the finance major. (Refer to the Major in Finance section for those that do.) None of them satisfies specific requirements for majors in accounting, management or marketing.

ECON 334 Government in the Economy

ECON 422 Industrial Organization

ECON 423 Econometrics

ECON 433 International Trading Relations

These courses have prerequisites which must be satisfied prior to enrollment. Check the LAS section of this catalog for a description of the prerequisites for each course.

DOUBLE MAJORS

Students enrolled in the BSM program may have double majors within the business curriculum. No elective course may count as a major requirement more than once. Students may also have a second major outside of the Freeman School if approved by the other academic department.

MINOR PROGRAMS

Business majors may wish to earn a minor in the liberal arts and sciences (LAS). This requires a proposal to the Director of Undergraduate Education for permission to take up to five liberal arts and sciences electives while enrolled in the Freeman School. The proposal must describe the minor and explain how it fits into a coherent academic program.

The feasibility of this curriculum plan also depends upon the minor requirements completed prior to transfer to the Freeman School and approval of the department granting the minor. Using some of the free liberal arts and sciences electives for the minor requirements during freshman and sophomore years eases the completion of the minor.

BSM students with a liberal arts and sciences minor use the one required upper-level LAS elective, two additional allowed LAS electives and, by approval of the proposal by the Undergraduate Curriculum Committee, up to two additional business electives. Students intending to enter the Freeman School have four free LAS electives available during the freshman and sophomore years. These electives, along with the ones available while enrolled in the Freeman School, may be used to complete the requirements of an LAS minor, normally five to eight courses.

Business Minor

For students in the School of Architecture, School of Engineering, Tulane College, and Newcomb College, the following selection of seven courses leads to a minor recognized by the Freeman School:

ECON 101 Microeconomics

ACCT 203 Financial Accounting

Any four of the following seven Freeman School courses:

ACCT 301 Managerial Accounting

FINC 352 Financial Management

MCOM 335 Communication in Business

MKTG 382 Marketing Management

OBHR 331 Organizational Behavior

PERS 321 Managerial Perspectives

PSOM 371 Operations Management

ISDS 375 Computers in Business

and one Freeman School elective*

Students who elect to complete the requirements of a business minor must earn a grade point average of at least 2.00 in courses counting toward the business minor.

**The additional elective may be any Freeman course for which the student has the necessary prerequisites. We recommend, however, that minors select their additional course from the list above. Students may substitute both semesters of More Than Just Business (TIDB 101 and 111) for the Freeman elective. Only freshmen may enroll in TIDB 101 and 111.*

SPECIAL PROGRAMS

Summer Study Abroad

The Freeman international business program enables students to live and study in another culture. During the intensive summer study abroad, students earn elective credits toward completion of their Freeman business degrees. The courses develop their international management skills by focusing on cultural understanding and global strategies that create competitive advantages in international business. All courses are taught in English by Freeman School and international faculty. At the host institutions abroad, students study in a campus environment. Courses are offered at two European locations each year. Courses completed during the summer study abroad are considered Freeman School courses, count as Freeman electives, and will be included in the Tulane grade point average.

Semester Study Abroad

The Freeman School offers students who had a 3.00 GPA the previous two semesters the opportunity to study abroad while enrolled in the business school. Currently, there are multiple approved sites.

The business school's semester abroad is a flexible program in which students may select the semester in which they go abroad. The curriculum can also be tailored to the students' individual needs. Business courses, language courses, and courses pertaining to the specific country in which they are studying are all possible choices. Students approved to study abroad must submit their academic plan to their academic advisor for approval the semester prior to departure. This plan ensures that the students will be making satisfactory progress toward the BSM degree, while benefiting from an international educational experience.

The semester study abroad program is a direct exchange program with our partner institutions. The coursework a student completes at the other university is considered Freeman School coursework and, therefore, is counted in the Tulane grade point average. The business courses taken as part of the semester study abroad are counted as Freeman electives. Enrolled students pay Tulane University tuition.

Independent Studies (Tutorials)

Senior BSM students of superior scholastic standing interested in directions different from and beyond those provided by the School's normal offerings may assume more responsibility for their own education by proposing an independent study to a faculty member. Based on the merits of the student's proposal, the faculty member may agree to sponsor it. In this tutorial arrangement, the student investigates an area or set of topics not covered elsewhere in the curriculum, or pursues applications and extensions of prior coursework in greater depth. All tutorials to be counted as Freeman School electives must fall into one of the areas taught in the Freeman School, and must be approved by the Chair of the Undergraduate Curriculum Committee.

Seniors demonstrating academic excellence may design a course for up to three hours of elective credit; BSM students are limited to a maximum of three credit hours of such coursework. Acceptable projects would include, but are not limited to, an in-depth research paper, applications and extensions of material to case studies, study of academic literature not currently covered in the Tulane BSM program, or a combination of these. While an internship is not an acceptable tutorial, it may serve as the basis for an acceptable project such as a research paper. The workload of a tutorial must approximate that of a regular academic elective.

Tutorials are best attempted in the final semester before graduation. Students may apply for one only if it is in addition to the business electives required for the degree. An independent study will not satisfy a major requirement.

A written proposal must be presented on an appropriate form to the Director of Undergraduate Education. This must be signed by the student and sponsoring faculty member and submitted for the approval of the chair of the Undergraduate Curriculum Committee prior to registration for the semester in which credit is to be given for the study. A tutorial proposal will be approved only if it reflects careful thought and preparation.

Although this option offers the student the opportunity to propose projects to faculty members, they are in no way obligated to accept such proposals.

Joint Major in Economics

Business students may take additional economics electives and earn the equivalent of an economics major. Economics major requirements are met by substituting economics courses for two of the business electives and by taking prescribed math and economics courses for the liberal arts electives. This course of study requires careful planning. Interested students should consult the Freeman School's Director of Undergraduate Education and the chair of the economics department early in their academic careers. Ordinarily, successful completion of this second major will require careful planning before the junior year in order to schedule the full set of courses needed. Upon graduation, a student's transcript will reflect economics as the second major if the student has successfully fulfilled the stipulated requirements.

Specific requirements include the following:

ECON 101	Microeconomics	(3)
ECON 102	Macroeconomics	(3)
ECON 301	Intermediate Microeconomics	(3)
	or	
ECON 303	Intermediate with Calculus	(4)
ECON 302	Intermediate Macroeconomics	(3)
300 level	Economics Electives	(6)
400 level	Economics Electives	(6)
MATH 301	Probability and Statistics or	(3)
MATH 112	Probability and Statistics II or	(3)
ECON 323	Economic Statistics	(4)*

** Economics 323 may be counted as one of the two additional 300-level economics courses required for the major if it is selected as the statistics requirement. The student must earn a C- or better in Intermediate Microeconomics and Intermediate Macroeconomics. No credit is given for internships even if credit is gained in Economics.*

Honors Program in Political Economy

This program allows a BSM student to participate in the interdisciplinary study of political economy while fulfilling the requirements of the BSM degree. The Honors Program is designed to enhance a student's understanding of the interrelationships between political and economic activities and institutions. It also seeks to develop moral and historical perspectives important in understanding the connections between government and private economic enterprise. Some of the requirements of this program may be met by using political economy courses in the Murphy Institute as electives in the BSM course of study. Preparation for this program is best begun in the earliest stages of curriculum planning during the freshman year. Some courses may be taken to fulfill general distribution requirements before the junior year. For students who have not done that, an extra semester of study is recommended to fulfill all requirements without excessive overloading. The requirements for the program are:

	Course	Credit Hours
ECON 301	Intermediate Microeconomics	(3)
Three of the following courses in Political Economy:		
PECN 301	Introduction to Political Economy	(3)
PECN 302	Political Economy: Ancient and Modern	(3)
PECN 303	Individual Society and State	(3)
PECN 304	Economics and Policy-Making	(3)
PECN 499	Honors Project Fall Semester, Senior Year	(3)
PECN 600	Majors Seminar	(3)

Additionally, students are encouraged to take Intermediate Macroeconomics (ECON 302).

Admission to the Honors Program is open to students in the BSM program having a GPA of 3.3 or above. Interested students should declare their intentions to pursue the Honors Program as early as possible and should confer with Dr. Judith Schafer, Associate Director of the Murphy Institute, located in Room 108 Tilton Hall.

Master of Accounting

Tulane's 30 credit-hour program is designed to meet the needs of future accounting professionals. Unique features of the program are the ability to custom design a curriculum based on your career aspirations as well as a busy (accounting) season internship. Freeman School students may apply for admission to the Master of Accounting program in their junior year.

MBA Early Admit Program

The Freeman School offers early admission to its MBA program in conjunction with Tulane College, Newcomb College, and the School of Engineering. Qualified undergraduates begin study toward the MBA as seniors. Courses taken in the first year of the MBA program will serve as electives for the undergraduate degree. Thus, with careful planning, students can earn both degrees in five years rather than the customary six.

There are no prerequisites for the early admit program. Admission is highly selective and is made primarily on the basis of undergraduate GPA and performance on the Graduate Management Admission Test (GMAT). To be considered, students must complete all undergraduate major and distribution requirements by the end of the junior year; therefore, students in the BSM program and Tulane's School of Architecture are not eligible. Interested students should contact the Office of Academic Programs at the Freeman School and their undergraduate advisor's office as early as their freshman or sophomore year to ensure that their curricula are planned with this program in mind.

Master of Finance

For students interested in a future in finance, Freeman offers a 12-month 37 credit-hour graduate program. The Master of Finance program is designed for students who want in-depth coverage of finance without the broad-based managerial curriculum typical of MBA studies. Students must have earned an undergraduate degree before they begin the Master of Finance program.

HONORS AND AWARDS

Honor Societies

Beta Alpha Psi: This honorary national accounting fraternity seeks to promote continuous self-improvement, to foster high moral and ethical standards, to encourage and recognize scholastic and professional excellence, to cultivate a sense of responsibility and service, to promote the collegiate study of accounting, and to provide an opportunity for association between its members and practicing accountants. Membership, by invitation only, is based on scholarship and professional attributes.

Beta Gamma Sigma: The purpose of this honorary business scholastic fraternity is to reward scholarship and accomplishment in all phases of business, to promote the advancement of education in the science of business, and to foster principles of honesty and integrity in business practices. High scholarship and promise of marked ability are the prime requisites for selection of graduating seniors for membership. New members join by invitation at the annual meeting that is held in conjunction with graduation activities.

Academic Honors

The Freeman School recognizes superior academic performance by awarding degrees with honors. To qualify for graduation honors, a student must complete the final two semesters in residence at the Freeman School and achieve one of the following cumulative GPAs:

Summa cum laude	GPA of 3.80
Magna cum laude	GPA of 3.60
Cum laude	GPA of 3.40

Awards Bestowed at Commencement

BSM Scholastic Achievement Award: Established in 1997 to recognize excellence in academics, this award is presented to the graduate of the Bachelor of Science in Management program with the highest cumulative grade point average.

Evelyn and William Burkenroad Award: This award is presented each year to an outstanding member of the graduating class in honor of Mr. and Mrs. William Burkenroad. The recipient is chosen by the senior class on the basis of scholarship, integrity, amiability, and contributions to the professional, social, and academic quality of the business program.

TABA Community Service Award: Established in 1993 by the Levy-Rosenblum Institute for Entrepreneurship and conducted in partnership with the Tulane Association of Business Alumni, this award recognizes those graduates who, under the auspices of the Institute and mentored by TABA members, have completed at least 25 hours of pro bono service with a disadvantaged business or not-for-profit organization in the New Orleans area.

Dean's Service Award: Established in 1991, this award recognizes those graduating students who, in the opinion of the administrative staff and the dean, have added dimension to the School through outstanding contributions of time and effort.

The James T. Murphy Teaching Excellence Award (faculty award): Established in 1994 and named in honor of a longtime faculty member, this award recognizes professors in the Bachelor of Science in Management and the Master of Business Administration programs for excellence and advancement of the highest standards in teaching. Selection is based on student vote, course evaluations, and review by a committee of students and administrators.

Tulane Association of Business Alumni Award: The TABA Award is presented each year to the graduating senior, selected by a committee of alumni, staff, and faculty, who exhibits outstanding leadership qualities and academic achievement.

The Teacher Honor Roll (faculty award): This award was established to honor faculty members for excellent teaching performance. The Honor Roll is selected by student votes as conducted by the Freeman School Government (FSG) twice each academic year, once for the fall semester and once for the spring semester. Any person teaching a credit course in the Freeman School is eligible for the Teacher Honor Roll. Anyone selected for the Teacher Honor Roll during the fall or spring semester of the academic year is eligible for the Wissner Award, presented at spring commencement.

Wall Street Journal Award: Each year the Wall Street Journal Award is presented to a graduating senior who has shown outstanding achievement in the area of finance.

The Howard W. Wissner Award (faculty award): This award is presented each spring by the undergraduate student body to the faculty member deemed to have exhibited the most outstanding teaching qualities during the year and to have made significant contributions to the Freeman School. Selection is made by the student body and administered by the FSG.