

Brian J. Brox

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Education

2005	Ph.D.	The University of Texas at Austin
1997	B.A. <i>cum laude</i>	Trinity University

Academic Appointment

2005-	Tulane University	Assistant Professor, Department of Political Science
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Publications – Monographs

Political Parties and the Making of Campaign Strategy. Book manuscript under contract at SUNY Press.

Why Wait? Early Voting in American Elections. (with Joseph D. Giammo). Book manuscript under contract at Lynne Rienner Publishers, Inc.

Publications – Peer-Reviewed Articles

Giammo, Joseph D. and Brian J. Brox. 2010. "Reducing the Costs of Participation: Are States Getting a Return on Early Voting?" *Political Research Quarterly* 63 : 295-303.

Brox, Brian J. and Joseph D. Giammo. 2009-2010. "Late Deciders in U.S. Presidential Elections." *American Review of Politics* 30 (Winter) : 333-355.

Brox, Brian J. and Madison L. Cassels. 2009. "The Contemporary Effects of Vice Presidential Nominees: Sarah Palin and the 2008 Presidential Campaign." *Journal of Political Marketing* 8 (4) : 349-363.

Brox, Brian J. 2009. "Elections and Voting in Post-Katrina New Orleans." *Southern Studies* 16 (2) : 1-23.

Allen, Neal and Brian J. Brox. 2005. "The Roots of Third Party Voting: The 2000 Nader Campaign in Historical Perspective." *Party Politics* 11 (5) : 623-637.

Brox, Brian J. 2004. "State Parties in the 2000 Senate Elections." *Social Science Quarterly* 85 (1) : 107-120.

Publications – Chapters

Brox, Brian J. and Daron R. Shaw. 2006. "Political Parties, American Campaigns and Effects on Outcomes." In Richard S. Katz and William Crotty, eds., *Handbook of Party Politics*. London, England: Sage Publications, Ltd.

Works in Progress

"Experiencing Bicameralism: A Multi-Classroom Congress Simulation." Manuscript in progress.

"Mobilizing Young Voters: A Campus Field Experiment." Manuscript in progress.

"Polling in Impossible Conditions: Pre-Election Polling in New Orleans after Hurricane Katrina." (with J. Celeste Lay). Manuscript in progress.

"Predicting Voter Turnout: Testing New Tools." (with Richard D. Hoppe) Revise and resubmit at *Journal of Political Marketing*.

"Running Nowhere: Third Party Presidential Campaigns in 2008." Manuscript in progress.

Awards, Grants, and Fellowships

Research Grant

Tulane University, Newcomb College Institute

Funding for research on independent expenditure campaigns in 2010 elections

Fall 2011, \$1,850

Seed Grant

Tulane University, Murphy Institute

"The Millennial Generation and its Impact on American Politics"

Spring 2011, \$2,400

Georges Lurcy Fund for Faculty Research

Tulane University, School of Liberal Arts

Funding to conduct campus-based field experiment on political participation

Summer 2008 to Fall 2008, \$1,056

Research Enhancement Fund, Phase II
Tulane University
“Political Parties and the Making of Campaign Strategy”
Summer 2007 to Summer 2010, \$13,000

Provost's Fund for Faculty/Student Scholarly Engagement
Tulane University
Funding for undergraduate research assistant
Fall 2006 to Spring 2007, \$350

Student Research Project Grant
Honors Program, Tulane University
Funding for student exit polling project
Spring 2006, \$657.28

Summer Fellowship
Committee on Research, Tulane University
Spring 2006, \$4,000

Research Grant
Tulane Office of Public Relations
Funding to conduct public opinion survey for New Orleans mayoral runoff election
May 2006, \$1000

Research Grant
Dunbar Fund, Tulane Department of Political Science
Funding to conduct public opinion survey for New Orleans mayoral primary election
April 2006, \$1200

Artinian Award
Southern Political Science Association
Grant to subsidize travel to the 2006 annual meeting
January 2006, \$250

University Continuing Fellowship
The University of Texas at Austin
Fall 2003 to Spring 2004

Graduate Student Assembly Fellowship
College of Liberal Arts, The University of Texas at Austin
“Predicting Voter Turnout: Testing New Tools”
Spring 2001, \$1,000

Graduate Research Grant
College of Liberal Arts, The University of Texas at Austin
“Assessing the Strength of Candidate Campaign Organizations”
Spring 2000, \$1,495

Conference Presentations

“Women's PACs and Tea Party Candidates in the 2010 Midterm Elections.” (with Libby R. Snow). To be presented at the 2012 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Does Early Voting Increase Turnout?” (with Joseph D. Giammo). Presented at the 2010 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Research Worth Doing Badly? Polling in the Aftermath of a Catastrophe.” (with J. Celeste Lay). Presented at the 2009 Annual Meeting of the American Political Science Association, Toronto, Ontario.

“The Geography of Political Independence.” Presented at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Running Nowhere: Third Party Presidential Campaigns in 2008.” Presented at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Mobilizing Young Voters: A Campus Field Experiment.” (with Brooke Bacuetes, Madison Cassels, Adam Eitmann, Bradford Shannon, and Brittan Specht). Presented at the 2009 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Show Me The Money: National Party Transfers to State Party Organizations, 1992-2006.” Presented at the 2008 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Political Parties and Strategic Campaign Behavior.” Presented at the 2007 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Reducing the Costs of Participation: Are States Getting a Return on Early Voting?” (with Joseph D. Giammo) Presented at the 2007 Annual Conference on State Politics and Policy, Austin, Texas.

“Race and the 2006 New Orleans Mayoral Election.” Presented at “In Katrina’s Wake: Racial Implications of the New Orleans Disaster,” The University of Virginia Symposium on Race and Society, Charlottesville, November 2006.

“Elections and Voting in Post-Katrina Louisiana.” Presented at the 2006 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.

“Forecasting the Runner-Up: Vice Presidential Selection in the Modern Era.” Presented at the 2006 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Early Deciders in U.S. Presidential Elections.” (with Joseph D. Giammo) Presented at the 2006 Annual Meeting of the Southern Political Science Association, Atlanta, Georgia. Also presented at the 2006 Annual Meeting of the Arkansas Political Science Association, Arkadelphia, Arkansas.

“The Minority Party Blues: The Present and Future of the Democratic Party.” Presented at The State of the Parties: 2004 and Beyond, Ray C. Bliss Institute of Applied Politics, University of Akron (Ohio), October 2005. Also presented at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“The New Search for Campaign Effects: Candidates, Parties, and Effects on Voters.” Presented at the 2005 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Predicting Voter Turnout: Testing New Tools.” (with Richard D. Hoppe) Presented at the 2005 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Preparing for War: Political Campaigns and Their Effects on Voters.” Presented at the 2005 Annual Meeting of the Southwestern Political Science Association, New Orleans, Louisiana.

“Preparing for War: How Candidates Create Campaigns.” Presented at the 2004 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“The Development of Party Organizational Strength.” Presented at the 2003 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.

“Candidate Campaign Organizational Strength and Campaigning in the 2002 Election.” Presented at the 2003 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Candidate Campaign Organizational Strength and Campaign Effects.” Presented at the 2002 Annual Meeting of the American Political Science Association, Boston, Massachusetts.

“Political Mobilization in the 2000 Election.” Presented at the 2002 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“The Roots of 3rd Party Voting: The 2000 Nader Campaign in Historical Perspective.” (with Neal Allen) Presented at the 2002 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Late Deciders in U.S. Presidential Elections.” (with Joseph D. Giammo) Presented at the 2001 Annual Meeting of the Southern Political Science Association, Atlanta, Georgia.

“State Parties in the 2000 Senate Elections.” Presented at The State of the Parties: 2000 and Beyond, Ray C. Bliss Institute of Applied Politics, University of Akron (Ohio), October 2001.

“Assessing the Strength of Campaign Organizations in Senate Elections.” Presented at the 2001 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois. Also presented at the 2001 Annual Meeting of the Western Political Science Association, Las Vegas, Nevada.

“Assessing the Strength of Candidate Campaign Organizations During the Presidential Nomination Process.” Presented at the 2000 Annual Meeting of the Southwestern Political Science Association, Galveston, Texas.

Professional Service

Advisory Board, *Southern Studies*

Article/Chapter Reviewer, *American Politics Research*, *Journal of Politics*, *Political Behavior*, *PS: Political Science & Politics*, *Social Science Quarterly*, *Political Science Quarterly*, *Political Research Quarterly*, *American Review of Politics*, *Journal of Political Marketing*, *Social Science History*, *State and Local Government Review*, Atomic Dog Publishing, Pearson-Longman Publishing, Wadsworth-Thomson Publishing, McGraw-Hill Higher Education, W. W. Norton & Co.

Participant, “What Should Political Science Make of the Tea Party?” Roundtable at the 2011 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Chair, “Evolution and Realignment.” Panel at the 2007 Annual Meeting of the American Political Science Association, Chicago, Illinois.

Discussant, “Voter Contact.” Panel at the 2007 Annual Meeting of the American Political Science Association, Chicago, Illinois.

Chair and Discussant, “Campaign Field Experiments.” Panel at the 2007 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

Chair and Discussant, "From Grassroots Mobilization to Political Influence." Panel at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Discussant, "State Judicial Politics: Judicial Elections." Panel at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Chair, "Money and Candidates." Panel at the 2006 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.

Discussant, "Voter Mobilization, Participation, and Campaign Strategy." Panel at the 2004 Annual Meeting Of the Midwest Political Science Association, Chicago, Illinois.

Discussant, "Institutional and Mass Perspectives on Economic Voting." Panel at the 2004 Annual Meeting Of the Southwestern Political Science Association, Corpus Christi, Texas.

Chair and Discussant, "Party Activists and New Trends." Panel at the 2003 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.
Discussant, "Voters and Public Policy." Panel at the 2003 Annual Meeting Of the Southwestern Political Science Association, San Antonio, Texas.

Chair, "Political Participation." Panel at the 2003 Annual Meeting Of the Southwestern Political Science Association, San Antonio, Texas.

University Service

Member, University Senate Committee on Information Technology, Tulane University, Fall 2011-present

Member, University Senate Committee on Honors, Tulane University, Fall 2010-present

Member, University Senate Committee on Libraries, Tulane University, Fall 2009-present

President, Alpha of Louisiana chapter, Phi Beta Kappa, Spring 2009-present

Member, Undergraduate Studies Committee, Department of Political Science, Fall 2007-Spring 2010

Newcomb Fellow, H. Sophie Newcomb Memorial College Institute, Fall 2006-present

Faculty Fellow, Sophomore Honors Residential College, Fall 2011-present

Courses Taught

POLA 210 – American Government (standard and honors)
POLA 315 – Elections in America
POLA 316 – Political Parties
POLA 320 – Congress
POLS 401 – Applied Research in Political Participation
POLA 612 – Advanced Campaigns & Elections (graduate)
POLA 618 – Public Opinion and Voting Behavior (graduate)

Professional Memberships

American Political Science Association
Midwest Political Science Association
Southern Political Science Association
Southwestern Political Science Association
Western Political Science Association
Pi Sigma Alpha
Phi Beta Kappa