

Digital Illustration I

MDAR 220-81

FALL 2009

Elmwood Campus-Mac Lab room J

Mondays and Wednesdays from 10-11:15am

Instructor

Prof. Carrie Lee Schwartz
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Course Information

Course information will also be online at <http://mytulane.blackboard.com>
Please note: This syllabus is subject to change at the discretion of the instructor.
There is no required text for this course-
Required Course Materials -as needed
external flash/jump drives for storage of work.
Always bring a pen to class!

Skill Level

This is an introductory course. No experience is necessary

Course Objective

When completing this course, the student will have developed a familiarity with the creative process and proficiency in SVG illustration fundamentals and vocabulary.
In addition, the student will have an introduction to SVG Illustration software the Adobe Creative Suite; specifically Adobe Illustrator (and InDesign) as well as Aviary online free SVG software Raven.

Course Description

This course explores the basic issues of illustration and using the computer as a drawing tool. Students are introduced to both the creative and professional applications of technology to drawing, color theory and systems, and computer based artistic production with design software. The course examines the role of digital illustration in art history and addresses the application of classroom knowledge to solving problems in desktop publishing.

Instructional Information

Upon completion of the course, the student will be able to:

- Understand and execute basic digital illustration imaging tasks
- Professionally utilize various illustration media
- Use technical skills in the creation of effective digital compositions
- Use creative problem solving
- * Understand and participate in effective group critique & criticism
- Complete several digital illustrations for portfolio development

Evaluation and Grading

All projects are evaluated in class critiques.
All projects are evaluated and the use of concepts explored in class and craftsmanship.

GRADING SCALE

A =100-96	A- = 90-95	B+ =89-87	B =86-84	B- =83-80	C+ =79-77
C =76-74	C- =73-70	D+ =69-67	D =66-64	D- =63-60	F =59-0

Instructor's Policies

Attendance

Students are expected to attend every class. Absences will be excused only upon presentation of documentation for an emergency (i.e. medical emergency, emergency involving legal authorities.)

PLEASE NOTE

If you know you are going to be absent from a class, please e-mail or call instructor at least the day before that class. Only one incidence of transportation emergency or crashed disc/ computer emergency will be excused. Only one job related emergency will be excused.

Note: More than two absences, whether excused or inexcused, may result in lowering the final grade by one letter for each additional absence. Perfect attendance will raise a student's final grade by 2.0 points.

Homework

All homework must be ready and turned in at the beginning of the class period.

All work must be turned in in both the original file format (.ai) and also exported as a .png file for critique.

All files MUST have your initials included as part of the title or you absolutely will not receive credit for your work.

Late work

Assignments must be turned in on the date that they are due. Unless a student can show substantial reason for not having the work to turn in on time, the grade on late assignments will be dropped one letter grade PER DAY. If a student has missed an assignment due to an excused absence, he/she must contact the instructor immediately and present the assignment as soon as possible. A missed project is recorded as a zero.

Disability Services

Students requesting accommodations should contact the Center for Educational Resources & Counseling (ERC)
<http://erc.tulane.edu/>

Academic Honesty

All students are expected to produce their own assignments.

Code of Academic Conduct -<http://college.tulane.edu/code.htm>

Academic dishonesty in any form will not be tolerated. Students are expected to be familiar with the Code of Academic Conduct (Honor Code) and its provisions.

Of particular note:

Collaboration -- Oral reports, writings projects and tests are to be prepared and completed by each student individually.

Collaboration should be limited to discussions of subject matter, issues and case studies in and outside of class.

Plagiarism -- Plagiarism is taking someone else's work and using it as your own without

attribution. *It is grammatical or visual theft. Students sometimes use material in their research papers but mistakenly neglect to state the attribution. If you take a quote from a book, newspaper, magazine, website, television broadcast, etc., you must name the author, footnote it properly in your paper and list it in your bibliography. If you find information and rephrase it in your paper - even if it's not a direct quote - you must attribute it by footnote. If in doubt, consult the Code of Academic Conduct and its insert titled, "Acknowledging Sources in Academic Work." To find the Code of Academic Conduct, go to the SCS homepage and click on "Rules & Requirements."*

Assignments are weighted as follows

Assignment #1	Color Composition-5%
Assignment #2	Line Composition-10%
Assignment #3	Form Composition-10%
Assignment #4	Portrait-20%
Assignment #5	Landscape #1-10%
Assignment #6	Landscape #2-10%
Assignment #7	Poem Illustration-05%
Assignment #8	News Illustration--10%
<u>Assignment #9</u>	<u>Final Project-20%</u>
TOTAL	100%

Course Outline

WEEK 1	August 24
Introduction	Review of syllabus, explanation of the course
Intro	Color and light Palettes
Assignment	#1 Color Composition
Assignment	Bring in three Illustrations to discuss and critique.
WEEK 2	August 30th
Critique	Color Composition
Critique	Three Illustration
Intro	Tools and Tutorial

WEEK 3	September 7 th LABOR DAY- NO CLASS
Intro Assignment	September 9 th – class does meet The Line- Vector/Bitmapped Graphics 2 Line Composition
WEEK 4 Critique Assignment	September 14 th Line Composition #3 Form Composition
WEEK 5 Critique Intro Assignment	September 21 st Form Composition Using Layers #4 Portrait
WEEK 6 Assignment	September 28- No classes Monday before 5:30pm Yom Kippur Holiday September 30 ^h – class does meet Portrait continued
WEEK 7 Assignment	October 5 th Portrait continued
WEEK 8 Portrait	October 12 th Continued
WEEK 9 Portrait Assignment	October 19 th Critique and Intro to Landscapes #5 Landscape #1
WEEK 10 Intro Critique Assignment	October 26 th Brushes Landscape #1 #6 Landscape #2
WEEK 11 Critique Assignment	November 2 nd Landscape #2 #7 Poem Illustration
WEEK 12 Critique Assignment	November 9 th Poem Illustration #8 News Illustration
WEEK 13 Critique	November 16 th News Illustration
WEEK 14 Introduction	November 23 ^d #9 Final Illustration-Final Exam Illustration Thanksgiving Holidays 25 th -29 th
WEEK 15	November 30 th Final Illustration continued
WEEK 16	December 7 th Monday DEC 7 th 10AM-1-PM FINAL EXAM- FINAL CRITIQUE