

Digital Imaging I
MDAR 230 -81
FALL 2009
Elmwood Campus-Mac Lab room J
Mondays & Wednesdays
12:00-1:15pm

Instructor

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Course Information

Course information will also be online at <http://mytulane.blackboard.com>
Please note: This syllabus is subject to change at the discretion of the instructor.

There is no required text for this course-

Required Course Materials -as needed

CD-Rs for burning work to disc-and/ or external flash/jump drives for storage of work.
Always bring a pen to class!

Skill Level

mdar 220 is recommended but not required.

Course Description

This course provides students with the knowledge and the skills needed for computer based photo manipulation, including digital darkroom techniques, as well as using software for digital drawing and painting. Students will learn Adobe Creative Suite -Photoshop software and desktop skills to produce and edit bitmapped images.

The course also provides instruction in the application of classroom knowledge to solving problems in desktop publishing, including an overview of preparing Photoshop projects for web and pre-press production.

Course Objective

When completing this course, the student will have developed a familiarity with the creative process while being introduced to the techniques used in producing bitmapped Digital Images using Adobe Photoshop.

Instructional Information

Upon completion of the course, the student will be able to:

- Use creative, artistic and technical skills in the creation of effective digital bitmapped images
- Understand and create digital images from camera or scanner to finished image for print, web and other devices
- Understand and execute basic digital darkroom imaging tasks
- Use creative problem solving while utilizing the various software used
- Understand and participate in effective group critique & criticism
- Have completed original works for portfolio development

Evaluation and Grading

All projects are evaluated and the use of concepts explored in class and craftsmanship (neatness).

GRADING SCALE

A =100-96	A- = 90-95	B+ =89-87	B =86-84	B- =83-80	C+ =79-77
C =76-74	C- =73-70	D+ =69-67	D =66-64	D- =63-60	F =59-0

Instructor's Policies

Attendance

Students are expected to attend every class. Absences will be excused only upon presentation of documentation for an emergency (i.e. medical emergency, emergency involving legal authorities.)

PLEASE NOTE

If you know you are going to be absent from a class, please e-mail or call instructor at least the day before that class. Only one incidence of transportation emergency or crashed disc/ computer emergency will be excused. Only one job related emergency will be excused.

Note: More than two absences, whether excused or inexcused, will result in lowering the final grade by one letter for each additional absence.

Perfect attendance will raise a student's final grade by 2.0 points.

Homework

All homework must be ready and turned in at the beginning of the class period.

All work must be turned in in both the original file format .PSD and also exported as a .jpg or .png file for critique.

All files MUST have your initials included as part of the title or you absolutely will not receive credit for your work.

Late work

Assignments must be turned in on the date that they are due. Unless a student can show substantial reason for not having the work to turn in on time, the grade on late assignments will be dropped one letter grade PER DAY. If a student has missed an assignment due to an excused absence, he/she must contact the instructor immediately and present the assignment as soon as possible. A missed project is recorded as a zero.

Disability Services

Students requesting accommodations should contact the Center for Educational Resources & Counseling (ERC)

<http://erc.tulane.edu/>

Academic Honesty

All students are expected to produce their own original creations for class assignments.

<http://college.tulane.edu/code.htm>

Code of Academic Conduct

Academic dishonesty in any form will not be tolerated. Students are expected to be familiar with the Code of Academic Conduct (Honor Code) and its provisions.

Of particular note:

Collaboration -- *Oral reports, writings projects and and tests are to be prepared and completed by each student individually. Collaboration should be limited to discussions of subject matter, issues and case studies in and outside of class.*

Plagiarism -- **Plagiarism is taking someone else's work and using it as your own without attribution. It is grammatical or visual theft.** *Students sometimes use material in their research papers but mistakenly neglect to state the attribution. If you take a quote from a book, newspaper, magazine, website, television broadcast, etc., you must name the author, footnote it properly in your paper and list it in your bibliography. If you find information and rephrase it in your paper - even if it's not a direct quote - you must attribute it by footnote. If in doubt, consult the Code of Academic Conduct and its insert titled, "Acknowledging Sources in Academic Work." To find the Code of Academic Conduct, go to the SCS homepage and click on "Rules & Requirements."*

Assignments are weighted as follows

Assignment #1 Image critique 5%
Assignment #2 Tool project 5%
Assignment #3 Color project 5%
Assignment #4 Historical Form project 5%
Assignment #5 Layer Composition project 5%
Assignment #6 Portrait project 10%
Assignment #7 Distort project 10%
Assignment #8 Text project 5%
Assignment #9 Restoration project 10%
Assignment #10 Web project 10%
Assignment #11 Print project 10%
Assignment #12 FINAL Project 20%
TOTAL 100%

Course Outline

WEEK 1	August 24
Introduction	Review of syllabus, explanation of the course
Assignment #1	Bring in at least three images to critique and one to scan
WEEK 2	August 30 th
Review/ Critique	Introduction to Tools
Assignment #2	Tool Project
WEEK 3	September 7th
	LABOR DAY- NO CLASS
	September 9th – class does meet
Review/ Critique	Introduction to Color and Light
Assignment t#3	Color Project
WEEK 4	September 14th
Review/ Critique	Introduction to Bitmapped/ Vector Graphics

Assignment #4	Historical Form Project
WEEK 5	September 21st
Review/ Critique	Introduction to Menus & Layers
Assignment #5	Layer Composition Project
WEEK 6	September 28- No classes Monday before 5:30pm Yom Kippur Holiday
Review/ Critique	September 30th – class does meet
	Introduction to Dodge and Burn-Image Values
WEEK 7	October 5th
Assignment #6	Portrait Photo Project
WEEK 8	October 12th
Review/ Critique	Introduction to working with Filters
Assignment #7	Distort Project
WEEK 9	October 19th
Review/ Critique	Introduction to working with Text
Assignment #8	Text Project
WEEK 10	October 26th
Review/ Critique	Introduction to Cloning, gradients
Assignment #9	Image Restoration Project
WEEK 11	November 2nd
WEEK 12	November 9th
Review/ Critique	Introduction to file formats
Assignment #10	Web Project
WEEK 13	November 16th
Review/ Critique	Introduction to Color Management & Output
Assignment #11	Print Project
WEEK 14	November 23 ^d
	Thanksgiving Holidays 25th-29th
Review/ Critique	
Assignment #12	Introduction to Final Exam assignment
WEEK 15	November 30th
	Final Exam assignment continued
WEEK 16	December 9th
	12-300PM-FINAL EXAM FINAL CRITIQUE